

No. 26-07/2015-T&C-CM

Date: 09.12.2015

Circular T&C-CM No. 59/15-16

To
 All CGMs- Telecom Circles/ Telephone Districts

Sub: Rationalization of data tariff under prepaid GSM mobile services-reg.

Kindly refer to this office letter of even no. dated 26.11.2015 and subsequent orders/clarifications issued from time to time with regard to data tariff under prepaid mobile services. Now the competent authority has decided to rationalize the prepaid data STVs under mobile services, as under:-

(a) Existing Data STVs Rationalization:

EXISTING Data STV in Rs. (Inclusive service Tax)	REVISED Data STV in Rs. (Inclusive service Tax)	EXISTING Total bundled free Usage	REVISED Total bundled free Usage	EXISTING Validity of freebies (in days)	REVISED Validity of freebies (in days)
821	821	7 GB	6 GB	60	60
1011	1099	10 GB	9 GB	30	60
1949	1949	20 GB	21 GB	60	90

(b) New STV:

STV in Rs.(Inclusive service Tax)	details	validity
Rs.3099/-	15GB 3G+Unlimited Local/STD/Roaming on-net O/G voice calls+500 minutes free Local/STD/Roaming off-net O/G voice calls	30


(c) Extra commission for two months as detailed below:

MRP of Data STV (in Rs.)	Fixed extra commission to franchisee channel (in Rs.)
821	31.17
1099	52.18
1949	107.81
3099	253.42

Note: The extra commission is to be distributed to franchisee channel as per S&D policy like, Franchisee:Retailer @ 25%:75%, Franchisee:RD:Retailers @ 10%:15%:75%: etc.

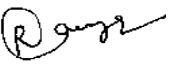
2. All the other terms and conditions will remain same.
3. The above tariff will be applicable from 15.12.2015 on PAN India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

6. This circular is issued based on the approval of ECT vide Approval No.2086 dated 07.12.2015 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO) /GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)