



No. 1-1/2020-R&C [CFA]

Dated: 15-01-2021

Circular R&C-CFA No. 68/20-21

Subject: Introduction of add-on packs to offer OTT services to the BSNL's DSL/FTTH/AirFibre/BBoWiFi Broadband customers in all the circles.


1. In order to offer OTT content through BSNL's Broadband services, the competent authority has decided as follows:

(a) To introduce add-on packs @Rs.129/-p.m. and @Rs.199/- p.m. to offer following OTT services to the BSNL's DSL/FTTH/AirFibre/BBoWiFi Broadband customers in all the circles.

Add-on Packs	Content offering
@ Rs.129/-p.m. per customer (For first three months)	VOOT Select SonyLIV Special Zee5 Premium – All access pack YuppTV Live (NCF Channels)
@ Rs.199/-p.m. per customer (For beyond three months)	YuppTV FDFS YuppTV Movies Support Marketing

Note: Above charges of add-on packs are exclusive of GST charges.

- (b) Telangana circle is the nodal circle. Telangana circle shall ensure that payment of Revenue Share of YuppTV (as per agreement for aggregation and provision of OTT service through content provider of Yupp TV) shall be made on monthly basis on receipt of the invoice which shall be based on the fully realized amount in respect of add-on pack.
- (c) In case the customer opts out from BSNL's Broadband service, the service of OTT will be automatically disconnected after expiry of add-on pack.
2. The circle shall ensure to comply with all regulatory requirements including on line reporting to TRAI and also update the circle website. Further, circle shall ensure to comply with the TRAI guideline w.r.t. number of plans.
3. These instructions shall be effective after 3 days from issuance of this circular on regular basis in all the circles.
4. All other terms and conditions shall remain same as per agreement for aggregation and provision of OTT service through content provider of YuppTV.
5. This circular is issued based on the approval of Competent Authority in CFA cell e-file No. BSNLCO-CFAO/11(13)/2/2020-CFA. For any queries/clarification in this regard, matter may be taken up with CFA Branch, BSNL Corporate Office, Janpath, New Delhi-110001 (Phone No. 011-23710497 & Fax No.011-23734052).


AGM (RM-I) - CFA [LA]

To
All Heads of Telecom Circles/Metro Telecom Districts, BSNL.

Copy to: -

1. CMD, BSNL.
2. Director (CFA / CM / ENT / HR / FIN), BSNL Board.
3. All PGMs / Sr. GMs / GMs – CFA vertical, BSNL CO.
4. All Tariff committee members [GM (NWP-CFA)/GM (CFA)/Sr. GM (Finance-CFA)], BSNL C.O.
5. GM (CFA),CO BSNL w.r.t. case mark: BSNLCO-CFAO/11(13)/2/2020-CFA carrying the approval of the Competent Authority in the matter..
6. GM (Marketing), BSNL CO., for adequate publicity and marketing of the service..
7. AD OL, BSNL C.O for Hindi version.
8. CGM (ITPC), BSNL (Pune) for necessary changes in CDR/billing systems.
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
10. GM (BBNW), BSNL, Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly. Station, Bangalore.
11. Hot Spot Service Providers (HSSP), TIPs, Bharat Air Fibre Partners for information and necessary action.
12. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
13. Secretary, TRAI.
14. Guard File.



DM (T&C) – CFA