



ALL INDIA BHARAT SANCHAR NIGAM LIMITED EXECUTIVES' ASSOCIATION

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DATED: 20.02.2018

To,

Shri Anupam Shrivastava,
CMD BSNL,
New Delhi -110 001

Subject: Release of Art Works for advertisements of BSNL products – Our submissions regarding.

Respected Sir,

BSNL Corporate Office is releasing circulars for floating new plans and modification of existing plans regarding various products of BSNL. All the circles/SSAs are then getting their own art works for advertisement of these products and spending lot of money individually at circle/SSAs end.

We would, therefore, request you to kindly arrange to supply uniform art work centrally from BSNL Corporate Office to avoid multiplicity of the expenditure at various levels for the same art works. The filed units can go for printing of the same and save money and also to maintain uniformity all over the country.

With kind regards,

Yours Sincerely
-sd-
(PRAHLAD RAI)
General Secretary